



# Kim Parkinson

ENTREPRENEUR ✦ STRATEGIST ✦ PODCASTER

*Creativity & Vision Run Through My Veins*

## Bio

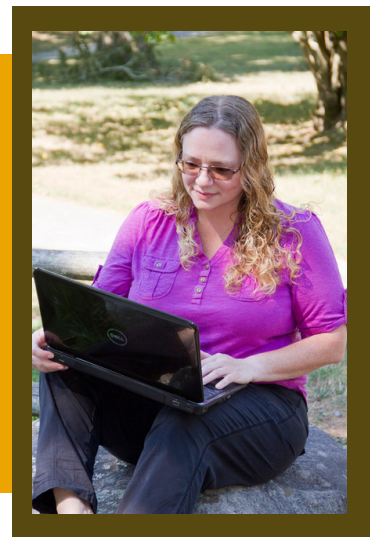
2012- Kim opened her own craft store (brick and mortar!) She was thrust into the role of CEO, CIO, Web Developer, Social Media Manager, VA, Class Instructor, and even Television Host. It was this experience that taught her the ins and outs of the business world – online and offline!

2017- Tired and burnt out from owning a retail business, she shut the store down and her rock-band-guitarist husband (who taught her the ins and outs of recording and editing) sparked a fire she didn't know she had for podcast production.

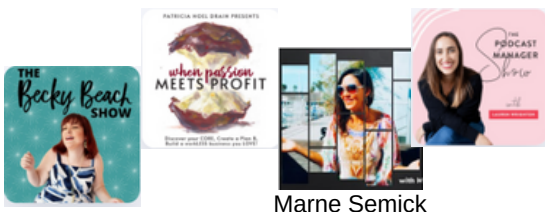


## Signature Topics

- ✦ 5 Biggest Mistakes to Avoid In Your Digital Product Biz
- ✦ How The New Podcaster Can Avoid Podfade
- ✦ Burned Out: Now What?
- ✦ Getting Strategic With Your Online Business



## Has Appeared On



Marne Semick

## Has Produced



Melissa Henault

Contact Info

